

SETTING THE STAGE

# Centering Saves Lives & Money

## MATERNAL & CHILD HEALTH IN THE U.S.

26TH

out of 29 in Infant Mortality compared to other developed countries<sup>1</sup>

382,000

preterm births every year<sup>2</sup>

Preterm birth in black women is

48%  
**HIGHER**

compared to white women<sup>3</sup>

## CENTERING<sup>®</sup> HEALTHCARE INSTITUTE IS TRANSFORMING HEALTHCARE THROUGH CENTERING GROUPS

### PATIENT SATISFACTION



97.7%<sup>4</sup>

### PRETERM BIRTH



Centering <sup>®</sup>	7.1% <sup>4</sup>
U.S. RATE	9.6%
MARCH OF DIMES GOAL	5.5% BY 2020

### LOW BIRTH WEIGHT



Centering <sup>®</sup>	6.2% <sup>4</sup>
U.S. RATE	8% <sup>2,5</sup>
HP2020 GOAL	7.8%

### BREASTFEEDING (ANY)



Centering <sup>®</sup>	87.2% <sup>4</sup>
U.S. RATE	79% <sup>6</sup>
HP2020 GOAL	81.9%

1 National Vital Statistics & OECD, 2014

2 National Center for Health Statistics, 2015

3 March of Dimes Premature Report Card, 2016

4 Centering outcomes are based on 2016 CenteringCounts<sup>®</sup>

5 MoD Peristats, 2014

6 CDC Breastfeeding Report Card, 2016

# Centering Saves Lives & Money



## CENTERING<sup>®</sup> RESULTS IN MEDICAID SAVINGS WITH BETTER OUTCOMES<sup>1</sup>

36%



REDUCTION  
IN RISK OF  
PRETERM BIRTH

44%



REDUCTION IN  
RISK OF LOW  
BIRTH WEIGHT

28%



REDUCTION  
IN RISK OF  
NICU STAY

25 PATIENTS in Centering<sup>®</sup> eliminates one preterm birth

FIRST YEAR SAVINGS OF  
\$22,667

22 PATIENTS in Centering<sup>®</sup> eliminates one low birth weight baby

FIRST YEAR SAVINGS OF  
\$29,627

30 PATIENTS in Centering<sup>®</sup> eliminates one NICU visit

FIRST YEAR SAVINGS OF  
\$27,250

## CENTERING<sup>®</sup> REDUCES NEWBORN HOSPITALIZATION COSTS<sup>2</sup>



63% reduction in risk  
of NICU admission

Every \$1 invested in enhanced payments  
for Centering<sup>®</sup> eliminated \$6.00 in  
NICU expenditures and netted \$4.52  
return on investment (ROI) to the payer.

ROI

\$4.52

SAVINGS

\$67,293

Enhanced payment for CenteringPregnancy<sup>®</sup>  
for 85 patients (\$14,875) led to an estimated  
net savings for the managed care  
organization of \$67,293 in NICU costs.

<sup>1</sup> Gareau, Sarah, et al. "Group prenatal care results in Medicaid savings with better outcomes: a propensity score analysis of CenteringPregnancy<sup>®</sup> participation in South Carolina." *Maternal and child health journal* 20.7 (2016): 1384-1393.

<sup>2</sup> Crockett, Amy, et al. "Investing in CenteringPregnancy<sup>™</sup> Group Prenatal Care Reduces Newborn Hospitalization Costs." *Women's Health Issues* 27.1 (2017): 60-66.