

Centering Saves Lives & Money



MATERNAL & CHILD HEALTH IN THE U.S.

26TH

out of 29 in Infant
Mortality compared
to other developed
countries¹

382,000

preterm births
every year²

Preterm birth
in black women is

**48%
HIGHER**

compared to
white women³

CENTERING® HEALTHCARE INSTITUTE IS TRANSFORMING HEALTHCARE THROUGH CENTERING GROUPS

PATIENT SATISFACTION



97.7%⁴

PRETERM BIRTH



Centering®	7.1% ⁴
U.S. RATE	9.6%
MARCH OF DIMES GOAL	5.5% BY 2020

LOW BIRTH WEIGHT



Centering®	6.2% ⁴
U.S. RATE	8% ^{2,5}
HP2020 GOAL	7.8%

BREASTFEEDING (ANY)



Centering®	87.2% ⁴
U.S. RATE	79% ⁶
HP2020 GOAL	81.9%

- 1 National Vital Statistics & OECD, 2014
- 2 National Center for Health Statistics, 2015
- 3 March of Dimes Premature Report Card, 2016
- 4 Centering outcomes are based on 2016 CenteringCounts*
- 5 MoD Peristats, 2014
- 6 CDC Breastfeeding Report Card, 2016



BY THE NUMBERS

Centering Saves Lives & Money



CENTERING® RESULTS IN MEDICAID SAVINGS WITH BETTER OUTCOMES¹



36%
REDUCTION
IN RISK OF
PRETERM BIRTH



44%
REDUCTION IN
RISK OF LOW
BIRTH WEIGHT



28%
REDUCTION
IN RISK OF
NICU STAY

25 PATIENTS in Centering® eliminates one preterm birth

FIRST YEAR SAVINGS OF
\$22,667

22 PATIENTS in Centering® eliminates one low birth weight baby

FIRST YEAR SAVINGS OF
\$29,627

30 PATIENTS in Centering® eliminates one NICU visit

FIRST YEAR SAVINGS OF
\$27,250

CENTERING® REDUCES NEWBORN HOSPITALIZATION COSTS²



63% reduction in risk
of NICU admission

Every \$1 invested in enhanced payments for Centering® eliminated \$6.00 in NICU expenditures and netted \$4.52 return on investment (ROI) to the payer.

ROI **\$4.52**

SAVINGS **\$67,293**

Enhanced payment for CenteringPregnancy® for 85 patients (\$14,875) led to an estimated net savings for the managed care organization of \$67,293 in NICU costs.

1 Gareau, Sarah, et al. "Group prenatal care results in Medicaid savings with better outcomes: a propensity score analysis of CenteringPregnancy® participation in South Carolina." *Maternal and child health journal* 20.7 (2016): 1384-1393.

2 Crockett, Amy, et al. "Investing in CenteringPregnancy™ Group Prenatal Care Reduces Newborn Hospitalization Costs." *Women's Health Issues* 27.1 (2017): 60-66.