



OHIO MEDICAID TO PAY PROVIDERS MORE

Clinical practices offering CenteringPregnancy group prenatal care in Ohio will qualify for higher billing rates under updated codes released by the Ohio Department of Medicaid (ODM) starting **January 1, 2022**. These changes to the billing codes represent an alternative payment model (APM) which will incentivize healthcare providers to offer evidence-based group prenatal care.

Ohio joins a growing number of state Medicaid programs in recognizing that CenteringPregnancy results in healthier pregnancies, improved birth outcomes and a better overall experience for women and birthing people and healthcare providers.

New billing codes will allow providers to bill an **additional \$45 per patient** per >90 minute CenteringPregnancy session. If a participant attends all ten scheduled sessions, the site could receive up to **\$450** more per participant in CenteringPregnancy groups compared to patients receiving traditional prenatal care.

\$54,000
YEAR

\$4,500
GROUP
SESSIONS

\$450
GROUP

\$45
PATIENT

1 PATIENT X 1 GROUP X 10 GROUP SESSIONS X 12 MONTHS/YEAR

CPT CODES

*as provided by Ohio
Dept. of Medicaid (ODM)
12/15/2021*

99078 TH Group Health Education

May be performed by other qualified medical professionals (e.g. registered nurse) but must be submitted using the supervising practitioner's National Provider Identifier (NPI)

99211, 99212, 99213 TH Office/Outpatient visit

Must be submitted on the same claim for the same date of service as 99078 and be performed by a physician, physician assistant, or advanced practice registered nurse

Federally Qualified Health Centers/
Rural Health Clinics
should submit claims to ODM using their ambulatory health care clinic provider number (provider type 50)

CENTERING IN OHIO Incentivizing increased access to CenteringPregnancy[®]



WHY CENTERING?

According to Center for Disease Control and Prevention data, women in the Buckeye State experience significant disparities in birth outcomes. In 2017–2019, the preterm birth rate in Ohio was 10.4%. For white babies it was 9.6% and for Black babies 13.9%. Centering Healthcare Institute has engaged with ODM throughout the process and enthusiastically supports these changes.

The nationally-recognized, foremost model of group prenatal care, CenteringPregnancy, has shown to improve a wide range of birth outcomes including lowering risk of preterm birth by up to 47%, reducing the incidence of low birth weight babies and increasing breastfeeding rates. Research also shows it nearly eliminates the disparity in preterm birth rates between Black and white women and birthing people.



FREQUENTLY ASKED
QUESTIONS
[Read more](#)



CHI SCALED
CENTERING TO NEARLY
600 HEALTHCARE
PRACTICES SERVING
60,000 FAMILIES
NATIONWIDE

IMPROVES
HEALTH
OUTCOMES



44%

REDUCTION IN
RISK OF LOW
BIRTH WEIGHT



28%

REDUCTION
IN RISK OF
NICU STAY

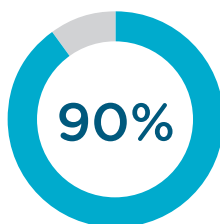


33-47%

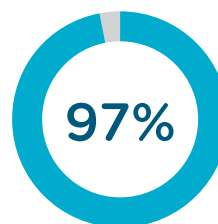
LOWER RISK
OF PRE-TERM
BIRTH

BETTER
PATIENT
EXPERIENCE

1. Prospective Randomized Clinical Trial, Ickovics, et al 2007
2. Retrospective cohort study Picklesimer, et al 2012



90%
OF CENTERING
GROUP PARTICIPANTS
BREASTFEED AT
DISCHARGE VS. OHIO'S
AVERAGE OF 74.6%



97%
PATIENT
SATISFACTION

INCREASES
PROVIDER
SATISFACTION

REDUCES
COST
OF CARE

For more information contact
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